

Purdy's Method of Land Evaluation

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Our Mission is to help educate the world with regards to a standardized method of land evaluation. Thus stopping the strangulation of redevelopment due to overpriced properties which people have bought or are trying to sell.

Our methodology derives value from the highest and best developmental use as apposed to the comparable sales approach. It is a huge problem in areas that are prime targets for redevelopment and is only getting worse. It starts with a buzz that is quickly quieted by optimistic investors overpaying or buying properties based on comp sales rater than the economics of what a project can support for the land. Thus creating a surplus of overpriced properties that may never be redeveloped. You can learn more by visiting us on the web at www.purdysmethod.com

Please do your part and help spread the word by forwarding this information on to everyone you know. Make a difference for tomorrow

Compliments of Terry A. Purdy